

YOUR MULTI-DAY INDOOR FARMERS' MARKET IN EDMONTON.

BE ONE OF THE FIRST
TO JOIN US IN SETTING
THE NEW STANDARD
FOR EDMONTON
FARMERS' MARKETS!



BOUNTIFUL FARMERS' MARKET EDMONTON'S SOUTH SIDE

CONVENIENCE

Easy to get to by car, bus or bicycle. Convenient access from Anthony Henday, Whitemud Drive, 99 Street, 34 Ave and 91 street.

HIGH DENSITY

The residential neighbourhoods in Southeast and Southwest Edmonton have been growing quickly and are severely underserved by farmers' markets. Being located in this high density area means we have access to a large number of customers who live within easy driving distance. We are anticipating over 100,000 customers every month.

FREE PARKING

Plenty of free parking for both customers and vendors. We also offer accessible parking and bicycle parking.



LET'S GIVE OUR VENDORS & CUSTOMERS SOMETHING NEW

3 DAYS A WEEK, RAIN OR SHINE!

Bountiful Farmer's Market is Edmonton's only multi-day, year-round, indoor Farmers' Market.

Operating days are Friday, Saturday, Sunday.

UNIQUE DESTINATION

Bountiful Farmers' Market is a destination market providing a unique, vibrant shopping experience in a clean, bright and modern environment as found in the best European markets.



**80%
MAKE IT
BAKE IT
GROW IT**

GRAND OPENING

MAY/JUNE 2019

Our Grand opening will be in May/June 2019.

The inaugural weekend at Bountiful Farmer's Market will be an event for the whole city. We have extended invitations to our Mayor and Ministers of Agriculture and Tourism to join us in the celebration. TV, Radio and other media outlets are also expected to be present.

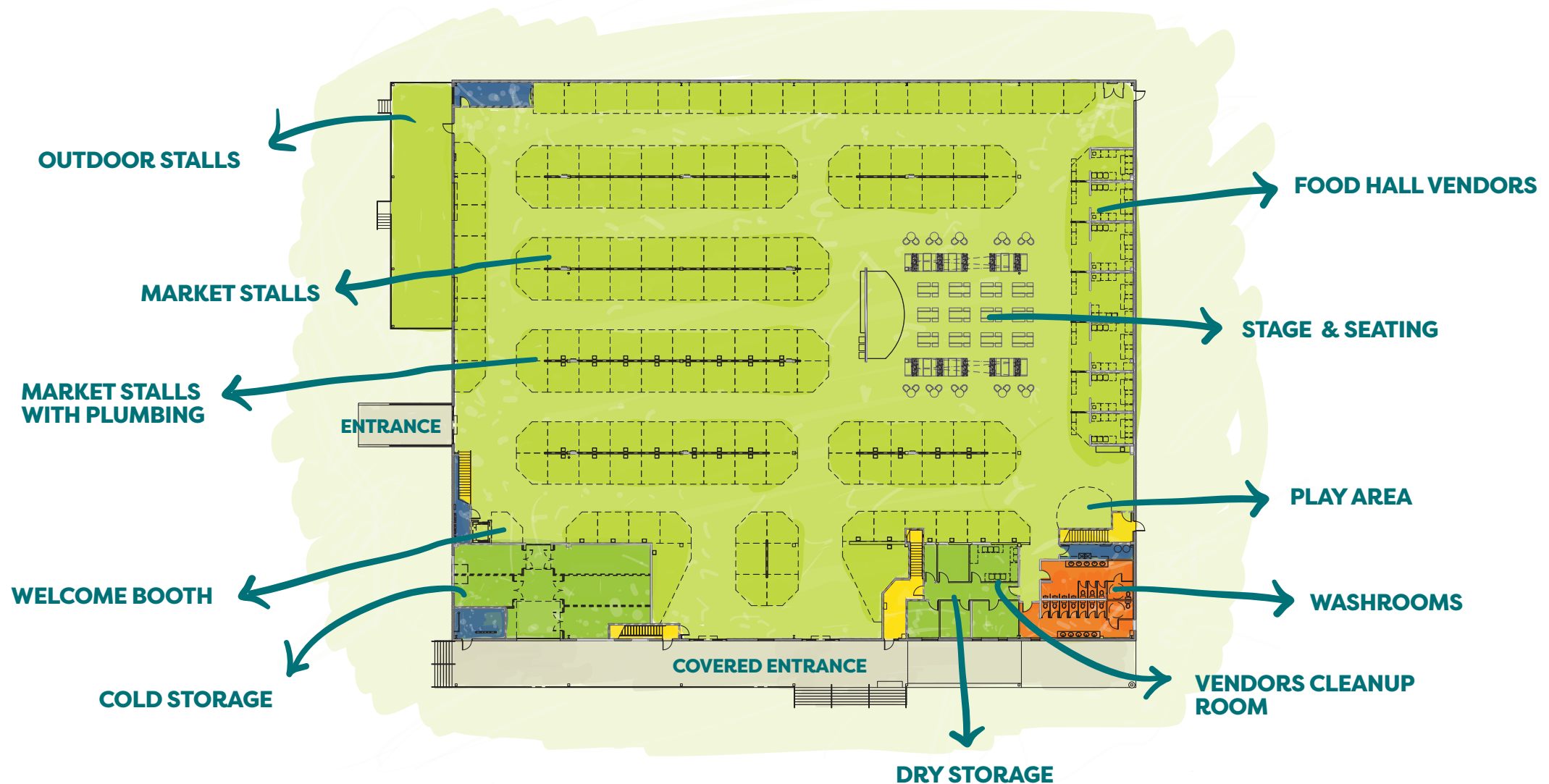
We want our vendors to receive maximum exposure during the opening celebrations.

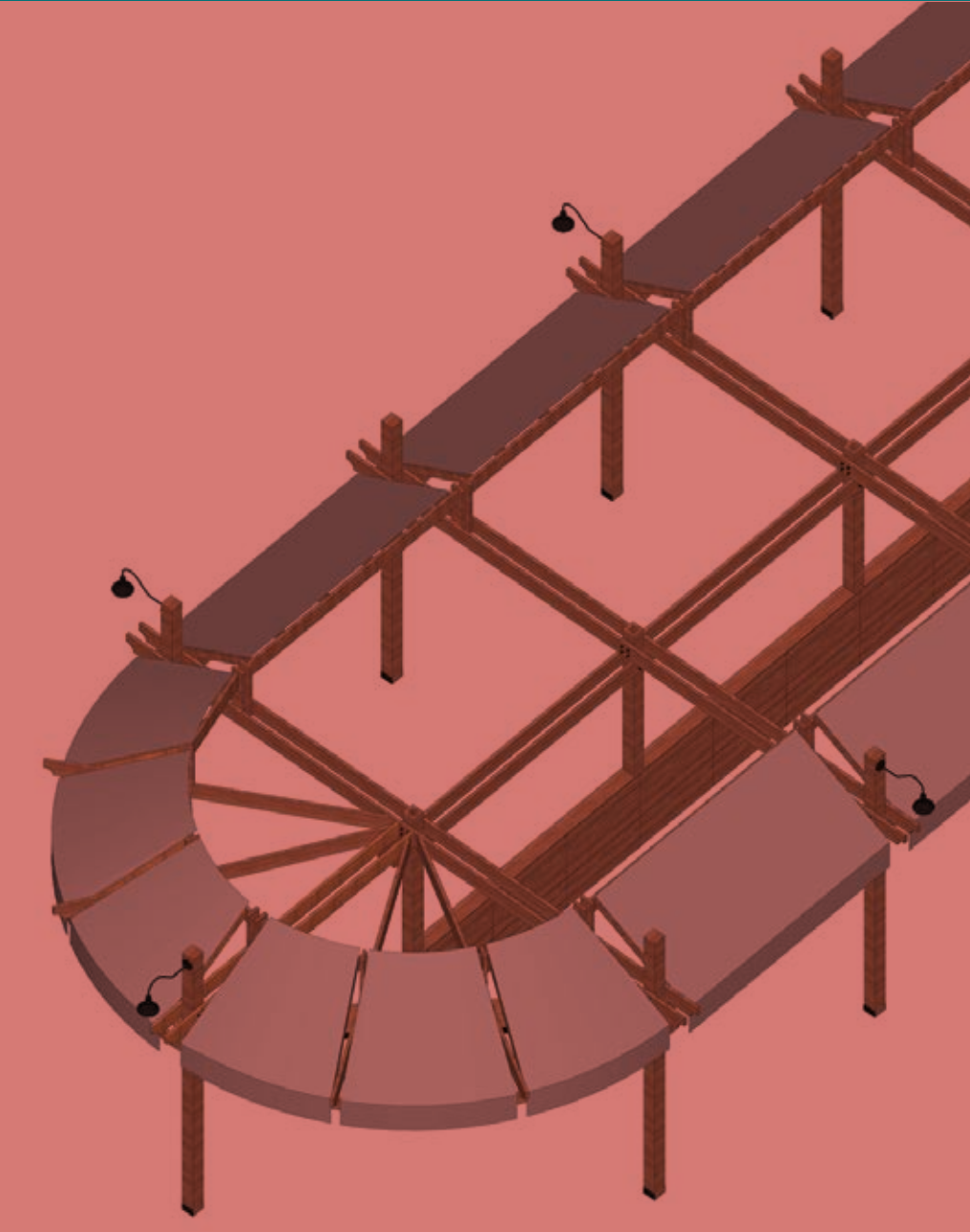
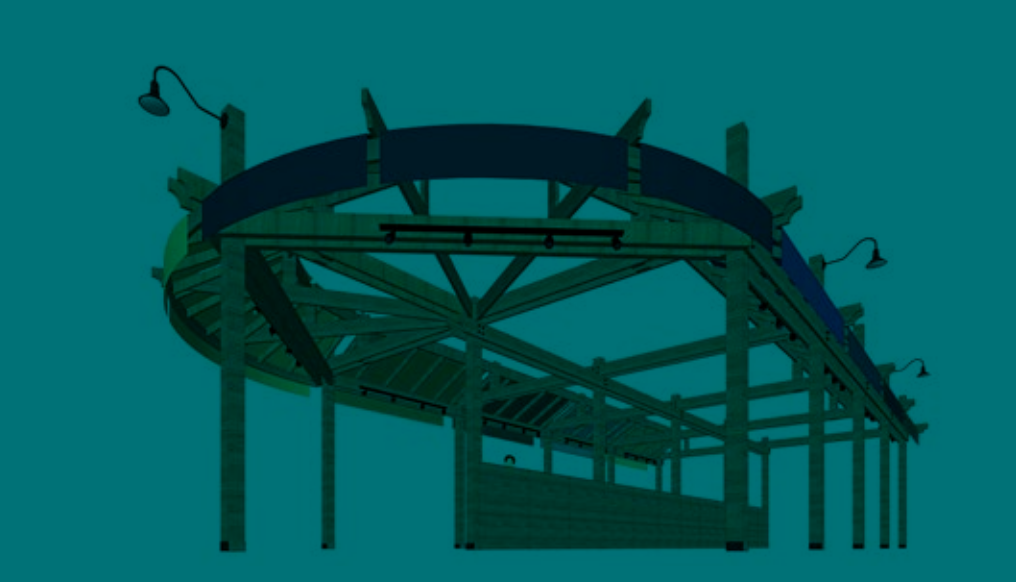


EVERY VISIT WILL BE A MEMORABLE EXPERIENCE

We will have an Ethnic Food Hall, exciting play area for kids, stage and a very festive atmosphere.

We will organize community performances, ethnic weeks, heritage festivals, chefs' performances, master classes and many other interesting events.





VENDOR-FOCUSED

EVERYTHING YOU NEED

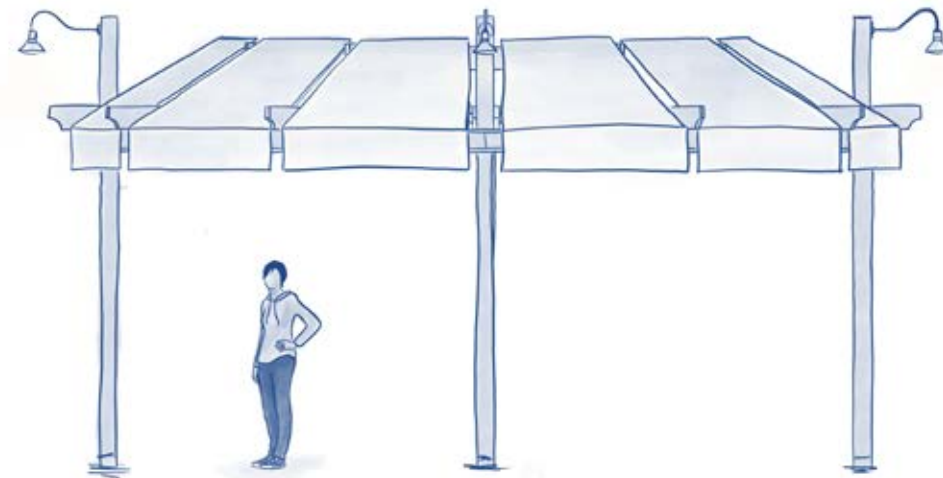
The market will have loading docks for easy accessibility, access to Wi-Fi and a state-of-the-art security system. There will also be on site security on market days.

COMMERCIAL KITCHEN, COLD STORAGE, ETC.

The market will have an Alberta Health Services-approved commercial kitchen for vendors to rent during non-market days to prepare food to sell at the market. Vendors may have access to affordable storage including refrigerated areas.

ONSITE FOOD PREPARATION

The 7 booths in the food hall area will provide vendors the opportunity for on-site food preparation.





SUSTAINABILITY AND PROFITABILITY

We are creating a modern model of year-round indoor farmers market that offers more shopping days for our customers convenience but we also want to be consistently offering business-building value to our vendors.

We will be organizing skill building workshops on topics of interest, master classes, mentoring and marketing advice. We encourage knowledge sharing in ways that increase our vendors sustainability and profitability.

SUPPORTING SMALL BUSINESS GROWTH

We care about small business growth in Alberta and want Bountiful Farmers' Market to be a fantastic opportunity for your business. We believe in supporting local and serving customers who prefer to shop local as well.

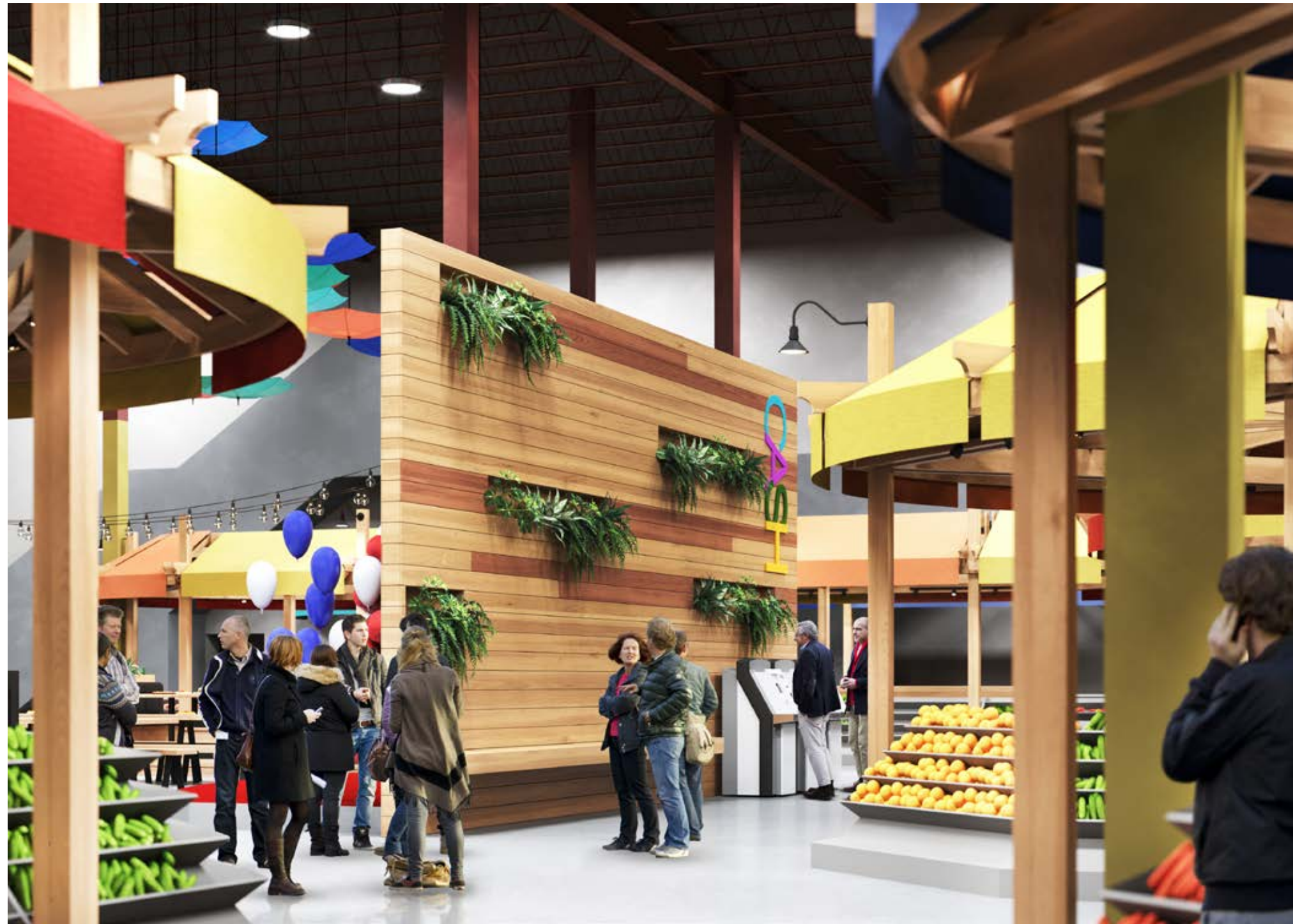
We are always available to collaborate with our vendors on ways to promote the market and build our local economy.

UNIQUE DESIGN, EXCELLENT EXPOSURE

The market offers a unique design giving all vendors excellent exposure.

The market will have 140+ booths varying in size from 100 sq.ft. to 400 sq.ft. Some booths are equipped with water supply for an additional cost.

All stalls are equipped with one 15amp electrical circuit outlet. Additional electrical service is possible with extra booth cost.





THE DETAILS

Rental rates starting from \$60 per booth per market day.

Vendors are responsible to provide their own equipment. While equipment does not have to be new, all equipment needs to be approved by the market.

Folding tables are not permitted. We do not offer exclusivity.

VENDOR SPOTLIGHT:

RIVERBEND GARDENS

“Riverbend Gardens is excited about the Bountiful Farmers’ Market multi day indoor market opportunity. We believe Edmonton is ready for a multi day indoor market with ample parking, and a great location.

We believe that this markets commitment to the 80-20% you make it you bake it you grow it, will be the backbone of its success.

Our hope is that this destination market can build a cohesive group of vendors that are committed to local food production and its success. Our hope is that this market will be a welcome addition to Edmonton's thriving local food and agriculture industry.”

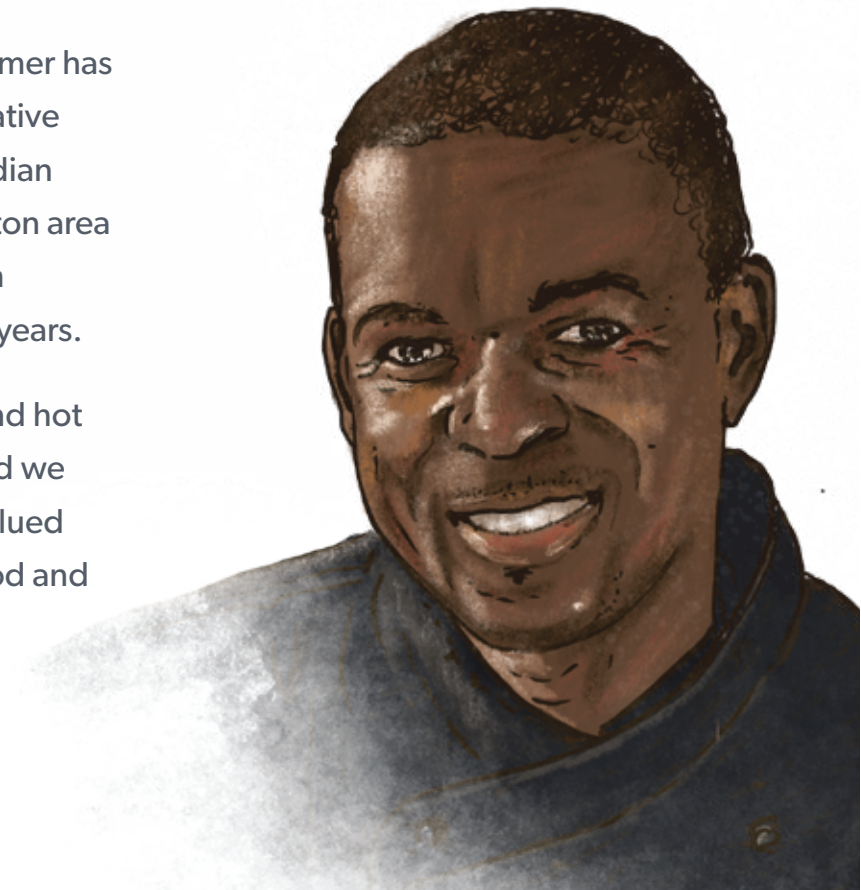


VENDOR SPOTLIGHT:

CHEF HENRY PALMER

The talented chef Henry Palmer has been bringing traditional native Caribbean foods and Canadian fusion dishes to the Edmonton area under the moniker Jamaican Chefmon for the past eight years.

His line of jerk marinades and hot sauces are fan favourites and we know he will provide our valued guests with outstanding food and creative selections.



“Cooking is a passion for me. Seeing people enjoying the meal that I have created gives me satisfaction.”

A MESSAGE FROM THE GENERAL MANAGER

NATALIA IGUMNOVA

As a business consultant working closely with rural Alberta entrepreneurs over the past five years, I know that there is a demand for indoor, multi-day, year-round farmers' markets. Having operated two successful markets in Russia, I am uniquely suited to meet this need and excited to bring a European style multi-day market experience to Edmonton.

MY GOAL IS THAT BOUNTIFUL FARMERS' MARKET WILL BE:

Successful for vendors: a strong market is only built on happy vendors who are growing sustainable businesses.

An immersive market experience for customers: they will taste delicious foods, enjoy the aroma of the freshest bounty, watch unique festival events and listen to beautiful music.

A space for community to thrive: from the kids play area to cultural celebrations, Bountiful Farmers' Market will be a place for meaningful connection.

Join me in this exciting adventure!

- Natalia Igumnova



**BOUNTIFUL FARMERS' MARKET
IS DESIGNED TO BE A QUALITY
VENUE FOR QUALITY VENDORS.**

If you would like to know more about
the advantages that we offer our
vendors, please call.

We will be happy to answer any ques-
tions you may have.

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www.bountifulmarkets.com

